

European Society of  
Sports Traumatology, Knee  
Surgery & Arthroscopy



**18th**

# **ESSKA CONGRESS**

9-12 May 2018 | Glasgow, Scotland, UK

**BOOKING FORMS INDUSTRY**



**INTERCONGRESS**

## BOOKING FORMS

### BOOKING FORMS

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### EXHIBITION SPACE

Please complete all needed information and return by e-mail to: [silke.melzer@intercongress.de](mailto:silke.melzer@intercongress.de) or by fax to: **+49 (0) 761 69699-11**.

Stand area EUR 495 /sqm: length ..... m x depth ..... m = ..... sqm (**min. size: 6 sqm**)  
 Per **6 sqm** exhibition space, you will receive 1 exhibitor's badge free of charge.

plus 15% additional costs for exhibitor service, general waste collection during set-up and dismantling, corridor cleaning, coffee breaks, one exhibitor badge for free per 6 sqm exhibition space to visit the lectures and mention as exhibitor in the final programme, on the internet and onsite.

- Stand type:
- stand in a row (1 open side) - no extra charge
  - corner stand (2 open sides) - plus 10% extra charge
  - top stand (3 open sides) - plus 15% extra charge
  - block stand (4 open sides) - plus 20% extra charge

Company: -----

VAT-Number: -----

Contact:  Mr.  Ms -----

Street: -----

Postcode, city, country: -----

Phone/fax: ----- / -----

E-mail: -----

Mention in the

list of exhibitors as: -----

Kind of presentation:  fixed stand system  folding stand  product display

The prices listed above are to be understood in EURO plus VAT and are valid for the whole exhibition period. Days required for set up and dismantling are counted as exhibition days. When calculating the rental fee, space occupied by hall pillars cannot be deducted from the stand area. Every fraction of one sqm will be charged in full. Any expenses for additional requests and orders (power supply, furniture, flowers etc.) have to be paid separately by the exhibitor. For this purpose, special order forms will be sent together with the stand confirmation. The stands are distributed on receipt of the application form with regard to type and size of the stand. Preference will be given to top and block stands. The stand area may be subject to slight alterations according to the stand positioning. Early booth dismantling will not be tolerated. Cancellations and alterations have to be effected in writing and confirmed by Intercongress GmbH. In case an exhibition stand is cancelled after April 8, 2018 a cancellation fee amounting to 80% of the full rental fee plus the flat rate of additional costs will be charged. In case of cancellation after November 8, 2017, 50% of the full rental fee will be imposed. A cancellation before this date will result in a cancellation fee amounting to 25% of the full rental fee. The general conditions of Intercongress GmbH are accepted by signature and can be forwarded on request. Place of jurisdiction is Freiburg, Germany.

-----  
Place, date

-----  
Stamp, legal signature

According to German law § 33 BDSG we herewith inform you that all clients' data are being stored in our database.

**BOOKING FORMS**
**COMPANY NAME:** .....

 Please complete all needed information and return by e-mail to: **silke.melzer@intercongress.de**

 or by fax to: **+49 (0) 761 69699-11.**

The applications will be approved on a "first-come, first-served" basis. Please check marketing services you would like to book:

**LUNCHTIME WORKSHOPS**

- |                                    |   |           |
|------------------------------------|---|-----------|
| <input type="checkbox"/> Wednesday | ___ Room (200pax) ___ Room (600/800pax) ___ Room (1.000pax) ___ Plenary hall (3.000pax) | EUR 5,400 |
| <input type="checkbox"/> Thursday  | ___ Room (200pax) ___ Room (600/800pax) ___ Room (1.000pax) ___ Plenary hall (3.000pax) | EUR 7,900 |
| <input type="checkbox"/> Friday    | ___ Room (200pax) ___ Room (600/800pax) ___ Room (1.000pax) ___ Plenary hall (3.000pax) | EUR 7,000 |

**ADVERTISING**

- |  |          |  |
|--|----------|--|
| <input type="checkbox"/> Preliminary programme | ___ page | EUR 2,500 / EUR 2,500 / EUR 2,000            |
| <input type="checkbox"/> Final programme:      | ___ page | <del>EUR 4,000 / EUR 3,500 / EUR 2,500</del> |

**MARKETING SERVICES**

- |   |   |                      |
|---|---|----------------------|
| <input type="checkbox"/> FREE CHOICE OF BOOTH LOCATION (only stand size 36sqm and larger) |   | EUR 2,000            |
| <input type="checkbox"/> POSTER AWARD   | <input type="checkbox"/> all EUR 2,750 <input type="checkbox"/> category..... | EUR 250              |
| <input type="checkbox"/> ELECTRONIC NEWSLETTER  |   |                      |
| <input type="checkbox"/> May 2018 newsletter  |   | EUR 900              |
| <input type="checkbox"/> other month: .....   |   | EUR 500              |
| <input type="checkbox"/> DISPLAY OF COMPANY LOGO IN EXHIBITOR LIST                        |   | EUR 500              |
| <del><input type="checkbox"/> SPECIAL E-MAILING</del>                                     |   | <del>EUR 4,500</del> |
| <input type="checkbox"/> WIRELESS INTERNET  |   | EUR 5,000            |
| <input type="checkbox"/> CONGRESS APP   |   | EUR 300              |
| <input type="checkbox"/> DIGITAL PRESENTATION   |   | EUR 2,000            |
| <input type="checkbox"/> BARCODE SCANNER  |   |                      |
| <input type="checkbox"/> ___ scanner for exhibition stand                                 |   | EUR 550              |
| <input type="checkbox"/> ___ scanner for workshop   |   | EUR 400              |
| <input type="checkbox"/> LOGO/ADVERTISEMENT ON E-POSTER TERMINALS                         |   |                      |
| <input type="checkbox"/> 5 E-Poster Panels  |   | EUR 2,400            |
| <input type="checkbox"/> 10 E-Poster Panels   |   | EUR 3,000            |
| <input type="checkbox"/> LOGO ON SIGNAGE  |   | EUR 2,000            |
| <input type="checkbox"/> LOGO ON ASK-ME SHIRTS  |   | EUR 1,500            |

**BOOKING FORMS**
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**COMPANY NAME:** .....

**MARKETING SERVICES**

<input type="checkbox"/>	CONGRESS BAGS	EUR 10,000
<input type="checkbox"/>	BAG INSERT	
<input type="checkbox"/>	<input type="checkbox"/> special bag insert	EUR 5,000
<input type="checkbox"/>	<input type="checkbox"/> flyer	EUR 3,000
<input type="checkbox"/>	PENS AND NOTEPADS FOR THE CONGRESS BAGS	
<input type="checkbox"/>	<input type="checkbox"/> logo print on pens and notepads	EUR 9,500
<input type="checkbox"/>	<input type="checkbox"/> logo print on notepads plus <u>own pens</u>	EUR 8,000
<input type="checkbox"/>	PENS FOR REGISTRATION COUNTER	material and delivery costs
<del><input type="checkbox"/></del>	<del>LANYARDS</del>	<del>EUR 3,500</del>
<input type="checkbox"/>	DISPLAY OF BROCHURES	EUR 1,000
<input type="checkbox"/>	SIT DOWN AREAS	EUR 2,000
<input type="checkbox"/>	COFFEE BREAKS	EUR 2,000
<input type="checkbox"/>	MORNING COFFEE	EUR 2,500
<input type="checkbox"/>	ESSKA VIP HOTEL	
<input type="checkbox"/>	<input type="checkbox"/> key cards	EUR 1,900
<input type="checkbox"/>	<input type="checkbox"/> "do not disturb" signs	EUR 1,500
<input type="checkbox"/>	<input type="checkbox"/> banner at reception	EUR 1,000
<input type="checkbox"/>	<input type="checkbox"/> beach flag at entrance	EUR 1,500

**BRANDING EXTERIOR**
**LOGO ON WELCOME BANNER**

<input type="checkbox"/>	logo on welcome banner above main entrance	EUR 1,000
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**WINDOW BRANDING ABOVE ENTRANCE**

<input type="checkbox"/>	<b>a)</b> one window spot (left side)	EUR 3,500
<input type="checkbox"/>	<b>b)</b> one window spot (right side)	EUR 3,500

**FLAG**

<input type="checkbox"/>	mounting of one flag next to the main entrance	EUR 1,400
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**SET UP OF TRIANGLE**

<input type="checkbox"/>	one-sided	EUR 900
<input type="checkbox"/>	two-sided	EUR 1,200

**BOOKING FORMS**
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**COMPANY NAME:** .....

**BRANDING INTERIOR**
**INDOOR-WALL-BANNER**

- |  |           |
|--|-----------|
| <input type="checkbox"/> 1 banner at escalator to lecture rooms        | EUR 2,500 |
| <input type="checkbox"/> 2 banner in the hall way of the Concourse     | EUR 3,000 |
| <input type="checkbox"/> 3 banner in the hall in front of hall 4       | EUR 2,500 |
| <input type="checkbox"/> 4-5 banner in the hall way opposite of hall 4 | EUR 2,000 |
| <input type="checkbox"/> 6-8 banner at entrance of hall 4              | EUR 2,000 |

**ROLL-UP/FREE STANDING SIGN IN CONCOURSE**

- |   |           |
|---|-----------|
| <input type="checkbox"/> own roll up                              | EUR 500   |
| <input type="checkbox"/> rented free standing sign (double sided) | EUR 1,200 |

**ESCALATOR BANNER**

- |   |                      |
|---|----------------------|
| <del><input type="checkbox"/> side glasses (4 units inside, 1 unit outside)</del> | <del>EUR 4,000</del> |
|---|----------------------|

**CARPET SIGNS IN CONCOURSE**

- |  |           |
|--|-----------|
| <input type="checkbox"/> one carpet sign | EUR 2,000 |
|--|-----------|

**HANGING BANNER IN CONCOURSE**

- |   |           |
|---|-----------|
| <input type="checkbox"/> hanging of one small banner (double sided) | EUR 2,000 |
| <input type="checkbox"/> hanging of one large banner (double sided) | EUR 2,500 |

**GLASS-WALL-BANNER IN CONCOURSE**

- |  |                      |
|--|----------------------|
| <del><input type="checkbox"/> hanging of one banner (double sided)</del> | <del>EUR 3,000</del> |
|--|----------------------|

**VINYL-WALL-BANNER IN LOCH SUITE**

- |                                     |           |
|-------------------------------------|-----------|
| <input type="checkbox"/> one banner | EUR 1,500 |
|-------------------------------------|-----------|

**EXHIBITOR BADGES**

Per 6 sqm exhibition space, you will receive 1 exhibitor's badge free of charge.

- until 31 July 2017: EUR 200 per badge
- 31 July 2017 - 31 October 2017: EUR 250 per badge
- 31 October 2017 - 31 December 2017: EUR 300 per badge
- 31 December 2017 - 30 March 2018: EUR 350 per badge
- 1 April 2018 - 12 May 2018: EUR 400 per badge

We herewith order ..... exhibitors' badges at EUR ..... ,- per badge (plus VAT if needed).

**BOOKING FORM**

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Please sum-up the total number of marketing services that you have booked and fill in the total amount.

For calculating the partner level, please sum-up the total price of marketing services and the costs of the exhibition space (including additional costs and extra charges).

Total number of marketing services booked: \_\_\_\_\_

Total price of marketing services booked: EUR \_\_\_\_\_

Partner level: \_\_\_\_\_

- Diamond EUR 118,000 +
- Gold EUR 79,000 +
- Silver EUR 68,000 +
- Emerald EUR 61,000 +
- Bronze EUR 45,000 +

Company: \_\_\_\_\_

VAT-Number: \_\_\_\_\_

Contact person:  Mr.  Ms \_\_\_\_\_

Street: \_\_\_\_\_

Postcode, city, country: \_\_\_\_\_

Phone/fax: \_\_\_\_\_ / \_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_  
Place, date

\_\_\_\_\_  
Stamp, legal signature

**Currency & VAT: All prices are quoted in EURO. Depending on consequences of exchange rate fluctuation, Intercongress reserves the right to issue invoices in EURO or British Pounds and plus local VAT if demanded from the tax authorities.**

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